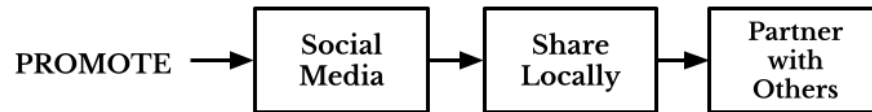




Note Taking Outline



How will you let people know about your completed Bible?

1. Announce your Bible to your _____.
2. Create a page on your favorite social media platform.
3. Invite _____ your friends, and ask them to invite their friends to like your page.
 - a. Have fun and celebrate
 - b. Create heartfelt _____
 - c. Use hashtags
 - d. Be _____ because people are searching

Our goal is to inspire people to _____ in God and find _____ listeners.

4. Boost posts on selected social media. This has a small financial cost.

When should you launch your audio Bible?

1. When the _____ is complete.
2. When _____ book is completed.
3. On a special day that honors women or a holiday in your culture.

What are ways you can launch your audio Bible?

1. Personal invitation. Tell your friends individually.
2. Share the _____ with each person in your contacts.
3. Ask your _____ to share with their friends and networks.
4. Create a _____ to use in your community.
5. Ask local Christian radio stations to provide a radio announcement.
6. Host a launch _____ .
7. Let *her.BIBLE* know so we can link your Bible to our website.

TIP: Our long-term goal is for people to listen and be changed by God's Word.

Assignment:

- Make a list of common ways to reach out
- Brainstorm potential people
- List events to attend
- Plan a special event

Closing thoughts:

You are beginning to help women understand how much God loves them. Remember prayer is important in each step of this project. God will provide the resources you need. There are women on the other side of your vision who are longing to know God.

Contact *her.BIBLE* with your questions and consider our free coaching by emailing her.BIBLE@cru.org.

Assignment Worksheet

1. Make a list of common ways to reach out to women in your culture. You may want to use the list on page 26.

The video offered some of the ways we at her.BIBLE have reached out to women to find and grow an audience and social media following for our app and website. As you think about women in your culture and language group, you will discover the best ways to reach them.

2. With your teams, brainstorm potential women, men, churches, organizations, conferences, businesses, events, and other ways you may want to invite people to listen to your audio Bible. You may want to use the list on page 26. Once you have enough possibilities, prioritize which people and locations for your team members to contact first.
3. Plan a special event. You will want an event that fits your country and culture. Here you will find a link to a launch broadcast that Katy did in the United Kingdom to publicly launch her audio Bible in varied accents of women from her country.

[her Audio Bible UK Launch Video](#)

Or you may want to plan a smaller event.

The her.BIBLE team has done a number of things like offering a seminar at a company conference, handing out flowers on International Women's Day with an [informational flier](#), and setting up a small display in the women's bathrooms at our office.

One of our team members sponsors a neighborhood Bible listening group. Another team member developed a [survey on women today](#) and used the story of the woman at the well from John 4 to have a gospel conversation. Your ideas of what will work in your context could be endless. **Select one or two ideas to try in the months ahead.**



Dear Leader,

We hope you've found these videos and assignments helpful as you've explored the idea of producing your own audio Bible in women's voices. Along the way you may have reached out to us for coaching as you've faced challenges. We are glad we now know you and look forward to continuing to help and collaborate with you.

If you haven't yet connected with *her.BIBLE* for coaching or answers to questions, we'd love to hear from you. We believe that through a globally empowered community of women leaders we can bring God's Word to life for women all over the world. We look forward to talking with you so that together we are able to help women listen, connect and share God's Word in their heart language.

We close where we began, "What is God asking you to do to reach women for Christ in your language or nation?"

With hopeful expectant hearts,

Jenny Steinbach

Director and Producer of *her.BIBLE*

Cathy Rostad

Global Coach for *her.BIBLE*