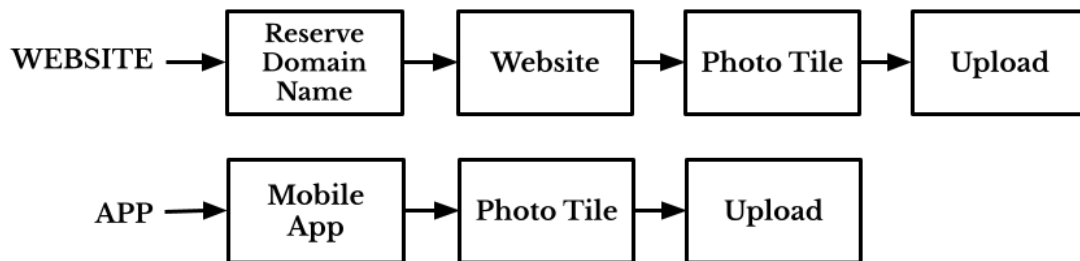




## Note Taking Outline



In this video you will learn about developing an app or website.

1. Choose a \_\_\_\_\_ name.
  - a. Likeable—Engaging, unique, reflects positively in your culture, available, not too popular.
  - b. Available—Not used by other people or products.
  - c. Memorable—Easy to spell, pronounce and remember. Short names are better. Don't use numbers or hyphens.
  - d. Searchable—Include relevant key words in the domain name that people are already searching.

2. To develop a Mobile App, we suggest using Scripture App Builder. This is a free tool from SIL, a part of Wycliffe Bible Translators.

This link, <https://software.sil.org/scriptureappbuilder/>, will take you to their free downloadable software to help you build your app.

3. Website development

- a. We used Two-Tone by Audio Theme. <https://audiotheme.com/view/twotone/>
- b. The cost to purchase Two-Tone is \$70. It can host large amounts of audio.

**TIP:** We paid additional costs to customize our website to create a “Play All” button.

4. Create a photo \_\_\_\_\_ for each book of the Bible.

- a. Choose a theme for your photo tiles like nature, art, stained glass, or something that communicates to your culture.
- b. You can use Canva or Unsplash, or other free programs to find high quality images.

<https://www.canva.com/>

<https://unsplash.com/>

- c. Upload the photo tile, audio recording and text for the first book to your app or website. The Scripture App Builder site will explain this.

<https://software.sil.org/scriptureappbuilder/features/#easytobuild>

- d. When creating photo tiles for the app they need to be smaller than tiles for your website.

### Assignment:

1. Choose a domain name
2. Create a checklist of decisions (See page 13.)
3. Gather information
4. Pray
5. Research costs

## Assignment Worksheet

Much of what you will need to know about building an app or website will be in the additional videos we have linked to this session. It may take you some time to pray and work through this step with your team.

1. Choose a domain name.
  - a. Refer back to the video for the criteria: likable, available, memorable, searchable.
  - b. Have those on your team brainstorm or submit ideas. Visit [GoDaddy.com](https://GoDaddy.com) or [Epik.com](https://Epik.com) if you would like to use ([YourName.Bible](#)) and see which names are available. Research your suggested name to see if it is being used by others, so yours can be easily found.
  - c. Test your top choices on a group of women that are in your target audience of listeners for your audio Bible.
  - d. Decide on a domain name. This is important because you will use this name for marketing, additional products you create and in your communication.
  - e. Reserve the domain name with GoDaddy, Epik or the domain services in your country.
2. Create a checklist of decisions. (Return to the Decisions worksheet you began on page 13. Add the decisions you want to make from this video.)
3. Empower the women on your team to watch the videos together and explore the tools to help you decide which ones to use to construct the app or website.
4. Ask those on your prayer team to pray for:
  - a. The best domain name
  - b. The decisions that need to be made
  - c. Understanding the various tools this step requires
5. Research costs.
  - a. What are the fees required to register your domain name?
  - b. What is the cost of tools you want to use to build your app or website?
  - c. If you or someone else needs training in the use of your selected tools, what additional training resources are available to you?
  - d. Remember to add these costs on the budget sheet from video 3, page 14.