

By Jenny Steinbach
Director and Producer of her.BIBLE

We are so glad you are interested in creating an audio Bible in women's voices.

The her.BIBLE introductory video series and workbook is a great place to start!

We invite you to watch the videos, complete the notes and assignments in the workbook, and begin the journey.

You may be the person God wants to use to bring the Bible to life for women who speak your language!

### **Table of Contents**

Video One :	Overview and Vision for Producing Your Audio Bible Notes and Assignment Worksheet	<u>Pages</u> 1 - 4
Video Two:	People, your most valuable asset  Notes, Assignment Worksheet and Planning Lists	5 - 8
Video Three:	Decisions to get started  Notes, Assignment and Budget Worksheets & Decision List	9 - 14
Video Four:	Bringing God's Word to Life  Notes and Assignment Worksheet	15 - 19
Video Five:	Create an App or Website  Notes and Assignment Worksheet	20 - 22
Video Six:	Getting the Word Out Notes, Assignment and Budget Worksheets & Ideas List	23 - 26
Letter:	her.BIBLE Coaching Team	27



### The video training includes:

Video 1 - Overview and the her.BIBLE story

Video 2 - People, your most valuable asset

Video 3 - Decisions to help you get started

Video 4 - Bringing God's Word to life

Video 5 - Create an app or website

Video 6 - Getting the Word out

### Jenny's vision and story of recording her.BIBLE:

A. Jenny noticed a \_\_\_\_\_\_ space.

B. Questions from her pastor:

1. How has God \_\_\_\_\_you?

2. What is the \_\_\_\_\_ waiting for you to do?

C. God gave Jenny a dream. She began to \_\_\_\_\_ others about her dream.

D. Take a step of \_\_\_\_\_\_ in a new direction and give women a voice.

E. Desire to produce an \_\_\_\_\_\_ for the globe.

F. Women are waiting to hear God's Word in women's voices.

### Why record the Bible in women's voices?

Christianity is \_\_\_\_\_\_ to women.

Hearing God's Word in women's voices is \_\_\_\_\_\_

"The Lord announces the Word, and the women who proclaim it are a mighty throng."

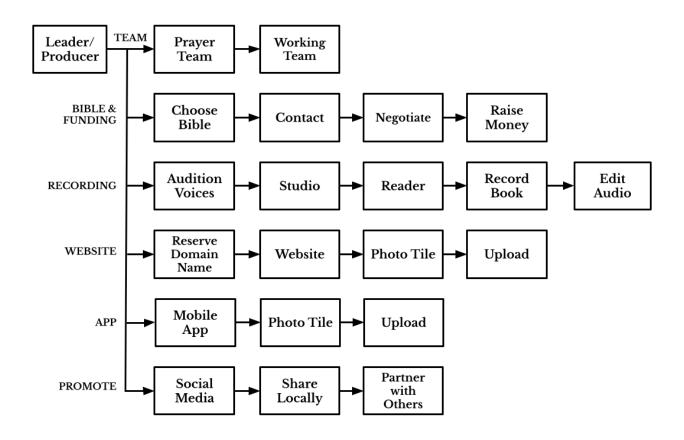
Psalm 68:11

### Your First Step:

- 1. Pray and ask God how he wants to use you.
- 2. Tell someone what God is saying to you.

Focus on Psalm 68:11 and other scriptures God brings to mind. Pray and ask God how he wants to use you in proclaiming his message of love and salvation to a throng of women.
What vision is God giving you?
How might that vision be connected with producing an audio Bible in the comforting voices of women in your language?
Who do you want to share your vision with?
What is their response to your vision?
Continue to pray and ask God if you may be the one to bring God's Word in women's voices to the women of your language group.
In preparation for Videos 2-6, please read the Production Steps Diagram on page 4 to give you an overall view of the project. Each part will be covered step-by-step as you watch the videos and go through the workbook.

# **Production Steps Diagram**





The audio Bible contains \_\_\_\_\_ hours of completed content.



### Qualities of a Producer include:

- 1. Wisdom
- 2. Maturity
- 3. Experience in \_\_\_\_\_
- 4. Finding an \_\_\_\_\_

Select a short book like Ephesians to try to record and learn what is involved.

This re	ecording practic	e will help you:	
1.	Become familiar with the		
2.	Understand w	nat is important for the	
3.	Coaching		
4.	Helpful Resour	·ces	
		be the producer of the audio Bible in women's voices for your know someone you can invite to be the producer?	
Gathe	r a	team of women who are passionate about this project.	
Gathe includ		team of people to help with the workload of this project. This work	
1.	Finding		
2.		each chapter of the Bible	
3.		_ out mistakes	
4.		_ for accuracy	
5.	Creating an	and / or	
6.	Raising		
Assigr	nments:		
1.	Brainstorm po	ssible producers, prayer partners, and working team members.	
2.	Begin to invite	women to join you who want to learn these roles.	

	Finding the right people for the right roles is critical to seeing success in this project. The first person you need to find is a producer. Jenny gave several qualities a producer needs.
	What other qualities may be important for a person to have to produce this audio Bible in women's voices in your language/culture? (See page 8 for a sample list.)
2.	Next you will want to gather a group of prayer partners who can pray throughout the project (See page 8 to brainstorm possible prayer partners.)
3.	The third group of people you will want to gather are those who can help you with the actual work of producing the audio Bible. (See page 8 for a list of roles needed on the work team.)  Brainstorm several people for each category. You will especially want to name women, but some of these positions may be best filled by men as well.
4.	As you pray and ask the Lord to guide you and confirm who to ask to be on the prayer team and working team he will affirm and confirm some of these women and men to join you.  Then as the Lord confirms who to ask, take the initiative to share your vision and desire to have them join you in producing the women's audio Bible in your language.

# **Planning Lists**

Producer			
	for:		
	Nama	 Qualities	
	Name	 Qualities	
_			
Prayer Team			
	Name	Name	
Working Tear			
Skills needed: _			
Role	Skills	Name	Response
Recording			
Audio Editing			
Fund Raising			
Website / App			
Promotion			





There are many decisions to make regarding producing your audio Bible. Bring each important decision to your prayer team, ask them to pray for wisdom in to make the best decision for your needs.

### Important decisions include:

- 1. Choose which Bible version to record.
  - a. Who is your \_\_\_\_\_?
  - b. What \_\_\_\_\_\_do you need to receive from the Bible society that owns your preferred version?

TIP: We recommend that you ask for full permission to record the Old and New Testament and permission to display the Bible text and audio in an app, website, or both.

- 2. Your quality level of production
  - a. Consider your \_\_\_\_\_\_.
  - b. Consider how you want them to listen, such as personal listening, at a church, or on the radio.

#### TIP: Your quality level will determine the expenses.

- 3. Raising money for your project
  - a. Expectant \_\_\_\_\_ prayer for God to supply what you need.
  - b. Philippians 4:19
  - c. Psalm 50:10-12
- 4. Create a simple \_\_\_\_\_\_.
  - a. Possible expenses:
    - i. Royalty to the Bible society
    - ii. Recording equipment
    - iii. Professional voices
    - iv. Transportation, food and lodging for voices
    - v. Audio editing
    - vi. App and website services
- 5. Key Elements of presenting your needs to potential donors.
  - a. Present your vision.
  - b. What needs an audio Bible in women's voices will meet.
  - c. Benefits
  - d. How you will do it.
  - e. Ask for donations.

Be clear about the cost of the project. You may want to set up a non-profit status to process your donations.

### **Next Assignment:**

- 1. Create a checklist of decisions
- 2. Gather information
- 3. Pray
- 4. Research costs

1. Create a checklist of decisions (See page 13.)

There will be many decisions to make in the process of producing your audio Bible. As you watch the remaining videos, you may want to add any additional decisions for your context.

#### 2. Gather Information

There are many areas in which you will need to gather information. This is a great way to initially engage the women on your work team by asking them to help you.

What are some topics/questions where you will need to gather information?

Here are a few of our suggestions:

- What Bible versions are presently available in your language? Which is most frequently used? Which one is the simplest to understand?
- Which Bible society owns the version of the Bible you want to record? What permissions do they require before someone may record it?
- Explore the different recording equipment and the costs of various ways to record it. i.e., What is the hourly cost of using a recording studio? If you set up a home recording studio, what would it cost? Do you know anyone with a studio that you could use?
- Create a simple budget for the project based on the information you have gathered.
- What is involved in creating an app or a website for your Bible?
- How will you attract future listeners?
- Develop a donor presentation or a fund appeal strategy.

TIP: Ask your coach for ideas about donor presentations.

As you can already see there is important work you can involve your team with from the very beginning.

#### 3. Pray

Engage your prayer team in expectant, hopeful prayers for each aspect of the project starting now. Share your vision with them and continue to show them the need for prayer in order for that vision to be realized. Give them specific things to pray for and report back to them on progress and answered prayer. Celebrate often with your prayer team and your work team as God provides along the way.

#### 4. Research costs

Your audio Bible can be recorded at a reasonable cost for your language in your country by national speakers. Research the costs of doing this project professionally, in a home studio, or in the studio of a ministry. Compare prices and equipment. Which will best meet your needs and quality?

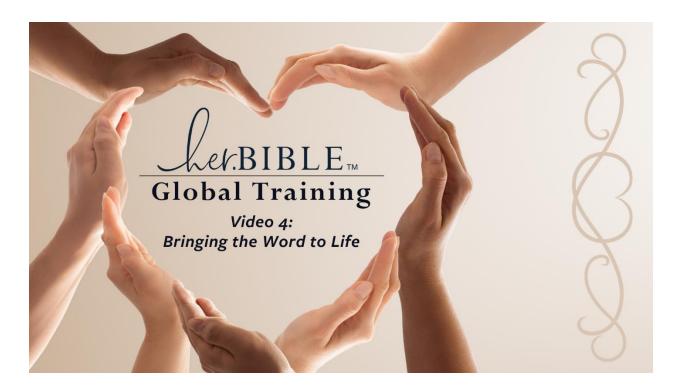
Note: We have used several different ways to record the English version and have suggestions you may find helpful through the coaching.

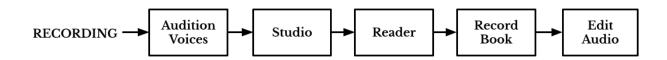
## **Decisions List**

Date	ltem	Completed

# **Budget Worksheet**

Date	Item	Estimated Cost	Actual Cost	Total Cost
Total Cost				





### In this session, we will cover four important topics:

- 1. Recording
- 2. Voices
- 3. Audio Editing
- 4. Mastering

### Recording

- 1. Use the \_\_\_\_\_ studio.
  - a. Professional studio or
  - b. Create a home studio
    - i. Foam \_\_\_\_\_
    - ii. Closet or \_\_\_\_\_ space

2. Choos	e the readers.
Goal: To creat	re a great that people will enjoy listening to many times.
3. Which	Recording Device to use.
b.	We suggest an inexpensive microphone that plugs into a laptop, like a Blue Yeti Microphone or the Snowball iCE.  You can use Voice Recorder Pro with an Android phone.  your equipment.
There are ma	ny recording tools. Two free recommendations are Audacity and GarageBand.
<u>htt</u>	ps://www.audacityteam.org/
<u>htt</u>	ps://apps.apple.com/us/app/garageband/id408709785
These two too	ls allow you to record and edit. Voice Recorder Pro allows you to edit on your phone.
Voices	
1. What	should you consider when choosing voices for your audio Bible?
a.	How many do you want to use?
b.	Vocal of voice
C.	range of voices
d.	and of your language group
e.	Listen for good ability.
f.	Clear
g.	Voice matches the style and of the book
h.	What will your like to listen to over and over again?

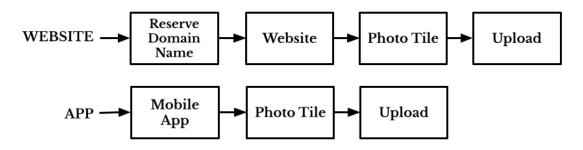
2. Who do you select as voices for your audio Bible?						
	a.	actors (Professionals)				
	b.	Volunteers				
3.	How	do you select voices for your audio Bible?				
	a.	Search online and listen to samples of voices.				
	b.	one-minute auditions of possible voices.				
	c.	Ask your prayer team to as you select voices.				
	d.	Gather a group to offer feedback.				
4.	Sched	ule recording sessions with each voice.				
	a.	The person will read by				
	b.	The length of each session is approximately				
	c.	c. Start with a short book so you get comfortable with the voice.				
	d.	Work out a agreement with the voice prior to recording.				
	e.	Send the Bible text of the recording session so the voice can practice.				
	f.	Help the voice to maintain a good pace.				
5.	The pr	oducer's role in a recording session includes:				
	a.	Listen for for accuracy.				
	b.	Have a copy of the chapters in order to note errors.				
	c.	a Bible script. You can copy and paste the text from the Bible Gateway website.				
	d.	d. Help the voice with correct pronunciations of names and places.				

6.	5. The producer:				
a. Provides an encouraging					
	b.	Coaches the voice to compassionately share heart			
	c.	Begin the session with			
	d.	Asks the voice to communicate with their			
Audio	Editing				
1.	1. At the end of a recording session the producer uploads the recording to and sends it to the editor.				
2.	. The audio editor will separate the reading into				
3.	The ec	litor will also mistakes.			
4.	The te	am reviews each chapter for and pronunciation.			
Maste	ring				
1.	This st	ep increases the sound for the best			
2.	2. Mastering is the final stage of audio production where the overall sound quality is improved by removing noises like lip smacks, long "s" sounds and equalizing volume throughout the recording.				

1.	. This work cannot be done alone. Your work team will be of great help to you. Gather them together to explain what is needed to provide a studio, audition voices, record, edit and master. Watch these videos together:						
		Practical Tips Article for Recording an Audio Book					
	Audio Narrating Tips Video (4:57)						
	<ul> <li>Using Voice Recorder Pro on Android (3:49)</li> <li>Use settings to slow down the video if it is too fast.</li> </ul>						
		>	https://www.audacityteam.org/ For recording and editing on a computer				
		>	Long GarageBand Tutorial for Music (1:53:21)				
		>	How to Use Garage Band for a Podcast (16:20)				
		>	Basic Mastering Video (5:18)				
2.	. Take notes on what you learn.						
3.	. Decide who on your working team will be responsible for the various roles.						
		Produce	er:				
	Audio Editing: (You can probably use several people in this responsibility.)						
			·				
		Mastering:					

4. Ask your prayer team to pray for the working teams as they learn their roles.





### In this video you will learn about developing an app or website.

- 1. Choose a \_\_\_\_\_ name.
  - a. Likeable—Engaging, unique, reflects positively in your culture, available, not too popular.
  - b. Available—Not used by other people or products.
  - c. Memorable—Easy to spell, pronounce and remember. Short names are better. Don't use numbers or hyphens.
  - d. Searchable—Include relevant key words in the domain name that people are already searching.

2. To develop a Mobile App, we suggest using Scripture App Builder. This is a free tool from SIL, a part of Wycliffe Bible Translators.

This link, <a href="https://software.sil.org/scriptureappbuilder/">https://software.sil.org/scriptureappbuilder/</a>, will take you to their free downloadable software to help you build your app.

- 3. Website development
  - a. We used Two-Tone by Audio Theme. <a href="https://audiotheme.com/view/twotone/">https://audiotheme.com/view/twotone/</a>
  - b. The cost to purchase Two-Tone is \$70. It can host large amounts of audio.

#### TIP: We paid additional costs to customize our website to create a "Play All" button.

- 4. Create a photo \_\_\_\_\_ for each book of the Bible.
  - a. Choose a theme for your photo tiles like nature, art, stained glass, or something that communicates to your culture.
  - b. You can use Canva or Unsplash, or other free programs to find high quality images.

https://www.canva.com/

c. Upload the photo tile, audio recording and text for the first book to your app or website. The Scripture App Builder site will explain this.

https://software.sil.org/scriptureappbuilder/features/#easytobuild

d. When creating photo tiles for the app they need to be smaller than tiles for your website.

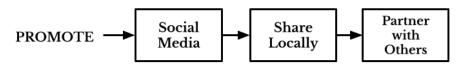
### **Assignment:**

- Choose a domain name
- 2. Create a checklist of decisions (See page 13.)
- 3. Gather information
- 4. Pray
- 5. Research costs

Much of what you will need to know about building an app or website will be in the additional videos we have linked to this session. It may take you some time to pray and work through this step with your team.

- 1. Choose a domain name.
  - a. Refer back to the video for the criteria: likable, available, memorable, searchable.
  - b. Have those on your team brainstorm or submit ideas. Visit <a href="GoDaddy.com">GoDaddy.com</a> or <a href="Epik.com">Epik.com</a> if you would like to use (YourName.Bible) and see which names are available. Research your suggested name to see if it is being used by others, so yours can be easily found.
  - c. Test your top choices on a group of women that are in your target audience of listeners for your audio Bible.
  - d. Decide on a domain name. This is important because you will use this name for marketing, additional products you create and in your communication.
  - e. Reserve the domain name with GoDaddy, Epik or the domain services in your country.
- 2. Create a checklist of decisions. (Return to the Decisions worksheet you began on page 13. Add the decisions you want to make from this video.)
- 3. Empower the women on your team to watch the videos together and explore the tools to help you decide which ones to use to construct the app or website.
- 4. Ask those on your prayer team to pray for:
  - a. The best domain name
  - b. The decisions that need to be made
  - c. Understanding the various tools this step requires
- 5. Research costs.
  - a. What are the fees required to register your domain name?
  - b. What is the cost of tools you want to use to build your app or website?
  - c. If you or someone else needs training in the use of your selected tools, what additional training resources are available to you?
  - d. Remember to add these costs on the budget sheet from video 3, page 14.





### How will you let people know about your completed Bible?

- 1. Announce your Bible to your \_\_\_\_\_\_.
- 2. Create a page on your favorite social media platform.
- 3. Invite \_\_\_\_\_ your friends, and ask them to invite their friends to like your page.
  - a. Have fun and celebrate
  - b. Create heartfelt \_\_\_\_\_
  - c. Use hashtags
  - d. Be \_\_\_\_\_\_ because people are searching

Our goal is to inspire people to \_\_\_\_\_\_ in God and find \_\_\_\_\_ listeners.

4. Boost posts on selected social media. This has a small financial cost.

### When should you launch your audio Bible?

1.	When the		is complete.	
2.	When	book is completed.		

3. On a special day that honors women or a holiday in your culture.

### What are ways you can launch your audio Bible?

1.	Personal	invitation.	Tell your	friends	individu	ally.

- 2. Share the \_\_\_\_\_ with each person in your contacts.
- 3. Ask your \_\_\_\_\_ to share with their friends and networks.
- 4. Create a \_\_\_\_\_\_ to use in your community.
- 5. Ask local Christian radio stations to provide a radio announcement.
- 6. Host a launch \_\_\_\_\_\_.
- 7. Let her.BIBLE know so we can link your Bible to our website.

TIP: Our long-term goal is for people to listen and be changed by God's Word.

### **Assignment:**

- Make a list of common ways to reach out
- Brainstorm potential people
- List events to attend
- Plan a special event

### Closing thoughts:

You are beginning to help women understand how much God loves them. Remember prayer is important in each step of this project. God will provide the resources you need. There are women on the other side of your vision who are longing to know God.

Contact *her*.BIBLE with your questions and consider our free coaching by emailing *her*.BIBLE@cru.org.

1. Make a list of common ways to reach out to women in your culture. You may want to use the list on page 26.

The video offered some of the ways we at her.BIBLE have reached out to women to find and grow an audience and social media following for our app and website. As you think about women in your culture and language group, you will discover the best ways to reach them.

- 2. With your teams, brainstorm potential women, men, churches, organizations, conferences, businesses, events, and other ways you may want to invite people to listen to your audio Bible. You may want to use the list on page 26. Once you have enough possibilities, prioritize which people and locations for your team members to contact first.
- 3. Plan a special event. You will want an event that fits your country and culture. Here you will find a link to a launch broadcast that Katy did in the United Kingdom to publicly launch her audio Bible in varied accents of women from her country.

  her Audio Bible UK Launch Video

#### Or you may want to plan a smaller event.

The *her*.BIBLE team has done a number of things like offering a seminar at a company conference, handing out flowers on International Women's Day with an <u>informational flier</u>, and setting up a small display in the women's bathrooms at our office.

One of our team members sponsors a neighborhood Bible listening group. Another team member developed a <u>survey on women today</u> and used the story of the woman at the well from John 4 to have a gospel conversation. Your ideas of what will work in your context could be endless. Select one or two ideas to try in the months ahead.

# Ideas List (Ways to reach out, People, Events)

Idea	Approved	Assigned	Completed

Lev.BIBLE THE

Dear Leader,

We hope you've found these videos and assignments helpful as you've explored the idea of producing your own audio Bible in women's voices. Along the way you may have reached out to us for coaching as you've faced challenges. We are glad we now know you and look forward to continuing to help and collaborate with you.

If you haven't yet connected with *her*.BIBLE for coaching or answers to questions, we'd love to hear from you. We believe that through a globally empowered community of women leaders we can bring God's Word to life for women all over the world. We look forward to talking with you so that together we are able to help women listen, connect and share God's Word in their heart language.

We close where we began, "What is God asking you to do to reach women for Christ in your language or nation?

With hopeful expectant hearts,

**Jenny Steinbach** 

Director and Producer of her.BIBLE

Cathy Rostad

Global Coach for her.BIBLE